

STEWARDSHIP AND DEVELOPMENT



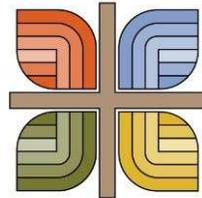
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THANK YOU!

Annual Diocesan Appeal

As a Diocese, we are at 95% !

2025 ANNUAL
DIOCESAN APPEAL



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How are we doing?

42 Parishes have reached their Goal

17 more over 90%

Ahead by \$260,000 of where we were last year

↓ Donors ↑ \$/Donor

of donors is down, but gap is closing. Folks are giving later in the year this year.
\$ per donor is higher

Other Stats

New donors – 248
Recurring donors doubled
Online donations up



ADA 2026 Timeline

Feb 28/March 1 Rollout weekend!

Ash Wednesday – Feb 18th
Easter – April 5th

ADA Meetings Week of Feb 9th

Mailings

Previous donor – Week of Feb 15
All others – Week of Feb 22

Other Info

Lybunt email April 15
Sybunt mailing – 2nd week of May

2026 ADA

- ➔ **Same Message and Marketing** Encounter, Friendship, Communion emphasizing that it is their gift, prayers, support that is growing out church
- ➔ **Videos of donors and staff** Who can tell a story from your parish
- ➔ **Focus on growing donor base** What demographics can you target? How do you feel about incentives? Giving societies?
- ➔ **What more do you need?**



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Goals For 2026

➔ DATA Clean-up

Diocese – Need to add vital data – phone numbers, email addresses, proper salutations

Proper stewardship means Communications, mailings, analysis more accurate



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Goals For 2026

➔ Increase Participation

- ➔ Cultivate new donors - Not what they give – but that they give.
- ➔ Emphasis on being a part of their Church community

“Financial giving is more than raising money –it is inviting your parishioners into a culture of stewardship and discipleship”

“Nothing given to God is wasted! “



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Wrapping up 2025

December is the Season of Giving

01

Message -
Share God's Blessings

02

Send 2 -3 Reminders

03

Acknowledge as
soon as possible

04

New Tax Laws



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Moving Forward

What to consider/know

01

Non- itemizers
\$1,00/\$2,000 over
standard - ask for it
early

02

Over 55 eligible for
additional deductions

03

70 ½ QCD - email

04

73 and Older - QCD will
count toward their RMD

05

Give this year -changes
for next year could effect
them

06

Donor Advised Funds -
folks will be “loading”
them up this year



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Messages to convey

All tithing begins with Stewardship. Stewardship is the understanding that all that we have is a gift from God. As Christians giving of our gifts, whether it be time, talent or treasure is our gift of love and appreciation back to God. Giving back to God in love, is basically Charity. Charity is Love.

01

“Give while Tax savings are the highest”

02

Give tax smart gifts - RMD's, DAF's, Stocks, Grain -
maximize benefits

[Donor-facing video](#) | [Blog](#) | [Resources](#) | [FreeWill](#)



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