



Stewardship Topics

DIOCESE OF DES MOINES | 2020 BUSINESS OFFICE FORUM

St. Ignatius Prayer for Generosity



Eternal Word, only begotten Son of God, teach me to be generous.

Teach me to serve you as you deserve.

To give without counting the cost,

to fight heedless wounds,

to labor without seeking rest,

to sacrifice myself without thought of any reward,

save the knowledge that I have done your will.

Amen.

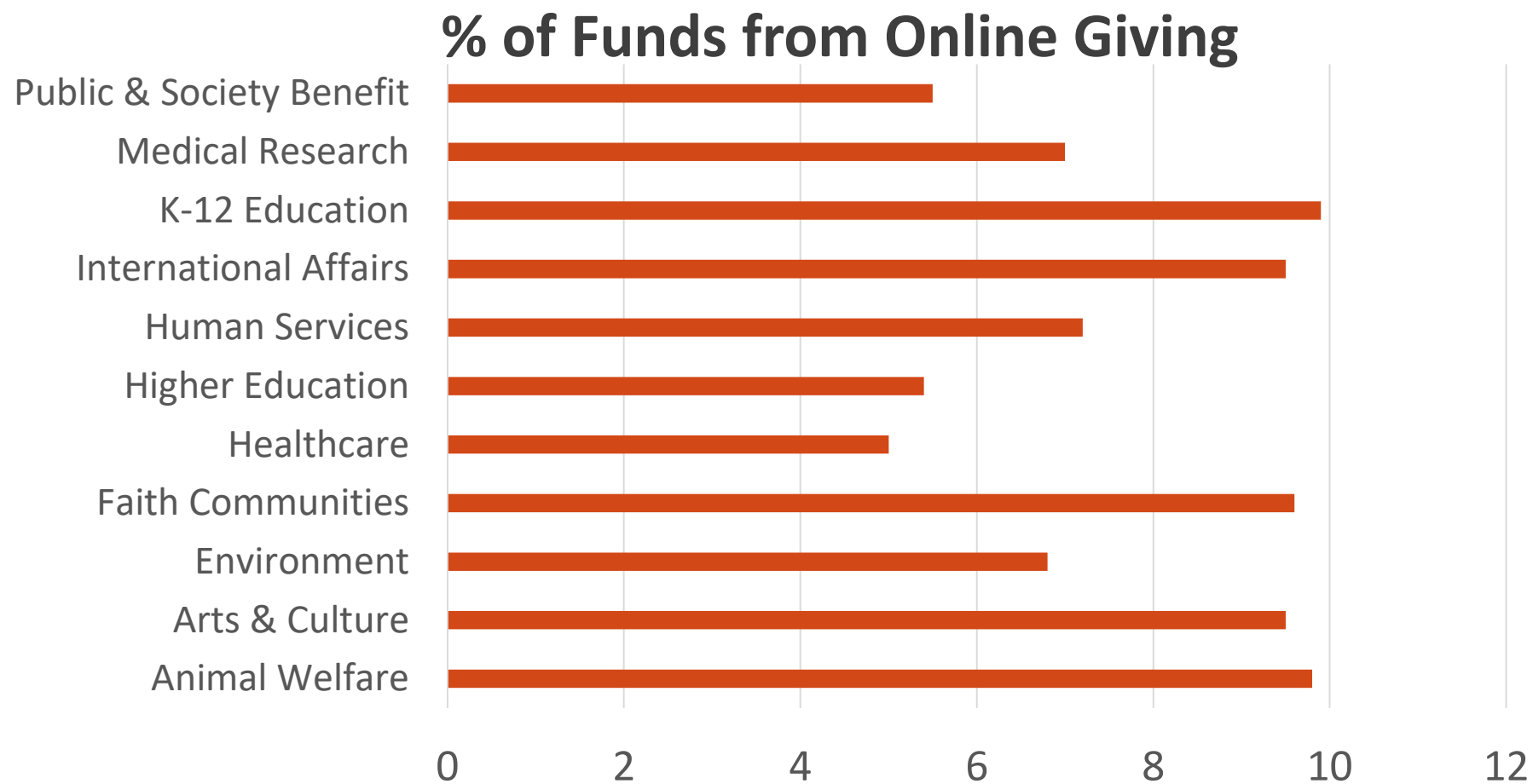


Stewardship Topics

1. Online Giving
2. Stewardship in the Liturgical Calendar
3. Running a successful ADA + 2nd chance to kick-off the ADA in 2020

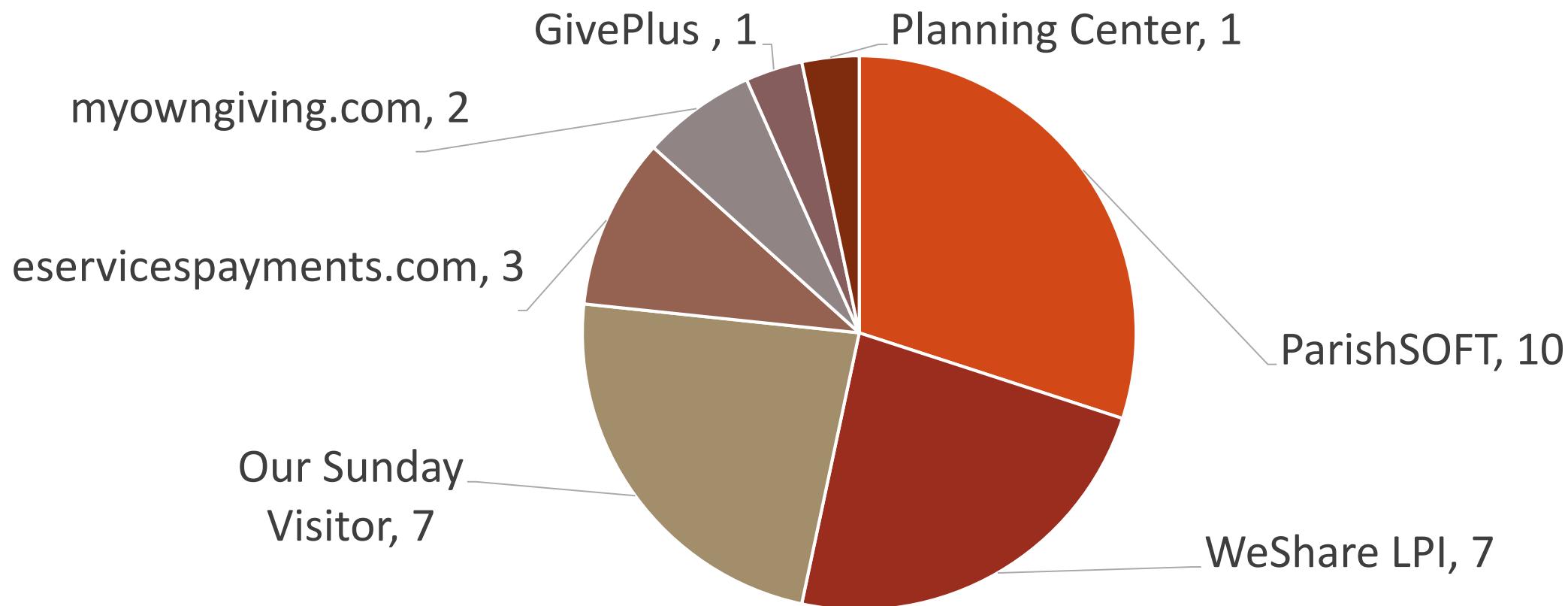


Online Giving





Online Giving in the Diocese



Online Giving Interview



David Ortega, Business Manager
Faith Formation Director
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Online Giving Resources

- ParishSOFT: <https://www.parishsoft.com/online-giving/>

Special offers: free text giving feature, free mass communication tools for 60 days, free church streaming tools for 90 days

- [WeShare by LPI](#)

Special offers: waiving monthly service fees for the next six months

- [Our Sunday Visitor](#)
- [Catholic Foundation of Southwest Iowa](#)

Ideal for smaller parishes with minimal staff & resources



Stewardship in the Liturgical Calendar

The Four Pillars of Stewardship

1. Hospitality
2. Prayer
3. Formation
4. Service




Elements of a Year-Round Plan

- ✓ Welcome and Hospitality: “like family”
- ✓ Formation and Communication: Share the message
Homily, lay witness, print, web, email, person-to-person
- ✓ Renewal and Commitment: Establish rhythm
No need to add layers to the liturgical calendar!
- ✓ Thanksgiving: Share the impact



The Stewardship Plan


Creating a Year-Long Plan with Renewal

Month/Season:	Autumn Harvest/Commencement	January Harvest/Commencement	Postcard Harvest/Commencement
September	Harvesting up and down the hill, including gifts, donations and	Harvesting up and down the hill, including gifts, donations and	Harvesting up and down the hill, including gifts, donations and
October	Annual Harvest/Commencement	Midweek and Week-end The road to 1900	Midweek and Week-end The road to 1900
November	Health and Beauty	Health and Beauty	Health and Beauty
December/Christmas	Home study, With care (to my mother, serving to me)	Home study, With care (to my mother, serving to me)	Home study, With care (to my mother, serving to me)
January	Midweek and Week-end (to be held before the harvest of all parishioners and to my mother's help)	Annual Harvest/Commencement Midweek and Week-end (to be held before the harvest of all parishioners and to my mother's help)	Midweek and Week-end (to be held before the harvest of all parishioners and to my mother's help)
February	Health and Beauty	Health and Beauty	Health and Beauty
March	Day of giving, including donations and services	Day of giving, including donations and services	Day of giving, including donations and services
Postcard	The Holy Spirit and the gift of the Holy Spirit (to be held before the harvest of all parishioners and to my mother's help)	The Holy Spirit and the gift of the Holy Spirit (to be held before the harvest of all parishioners and to my mother's help)	Annual Harvest/Commencement

Grateful Disciples: Farming Stewardship in Community
© Catholic Life and Faith



Ordinary Time

Daily faith. Love. Serve. Discipleship.



Lent

Metanoia. Pray. Fast. Give.



Christmas

God With Us. Nearness. Gift giving.



Easter

Alleluia! Resurrection. New Life. Christ.

A Successful ADA





What is the ADA?

- The Annual Diocesan Appeal is the major fundraising effort conducted annually throughout our 23-county Diocese with all parishes participating.
- The Annual Diocesan Appeal ensures the Church's mission of serving the people of God in southwest Iowa can continue.
- The ADA helps us encounter Christ, shepherd the faithful, support our local communities of faith and help people in need.
- **2020 ADA overall goal is \$4.5 million**



What does the ADA support?

- Encountering Christ
- Shepherding the Faithful
- Supporting Local Communities of Faith
- Helping People in Need



A Successful ADA

- Data preparations in November/December
- Pastor appeal
Using the pulpit to share the impact of the ADA
- Gratitude & Stewardship
- Positive lay leadership + Testimony
- Ongoing communication – follow-up with non-responders



ADA Resources

- Giving: parishioners

dmdiocese.org/giving

What does the ADA Support? ADA Online Giving

dmdiocese.org/giving/annual-diocesan-appeal

- Resources: parish staff/coordinators

dmdiocese.org/resources/stewardship/ada

Bulletin Insert, Poster, Transmittal Instructions & Forms, ADA Manual



Because of COVID-19...

- A 2nd chance to kick-off the ADA!

OCTOBER 10 & 11, 2020

Steps to success:

- A follow-up letter from the pastor to non-responders
- Pulpit testimony – pastor + finance council
- In-pew commitment with pledge cards
- Digital messages to those not attending physical Mass



Curtis Martin

“Even with deep faith, the Christian life is difficult.

We are called to manifest heroic generosity, and yet generosity hurts in this life.

No matter what we’re asked to give, we seem to run out – of time, of energy, of money.

God calls us to acknowledge this weakness, this poverty, and to turn to Him and cry out for help that He might fill us with His grace.

...For us it is impossible. But with God, all things are possible.”