



# ParishCast: Rapid Notification System

Empower your parish with innovative, easy-to-use tools to increase engagement with parishioners and ministry leaders.

Is your parish's voice getting lost in the crowd? ParishCast can help.

Watch any news report and you will be reminded that we live in a world that is in desperate need of God's good news and people who genuinely care about His Church. Like languages, communication preferences are as varied as the people who receive them. If your parish isn't speaking through the channels people are listening to, they may not hear you. We know this matters in emergencies, but it's also important in day-to-day communication. Prayer requests, announcements, and reminders are information your members need to help fulfill your parish's mission.

Good communication is the foundation of a healthy parish and an effective ministry. A parish's mission begins in its own community and then spreads throughout the world. Does your parish have the tools it needs to let its voice be heard? If not, then ParishCast is your answer.

ParishCast from ParishSOFT provides you the tools and technology that your parish needs to communicate quickly and easily in the event of an emergency.

ParishCast gives you innovative communication tools to help you reach people across generational and cultural barriers to increase your mission and boost stewardship and ministry. Time is a priceless resource in the ministry of your parish. That's why ParishCast gives you the ability to easily connect with your parishioners, visitors, volunteers, ministry leaders, and even the local community – when you need it the most.

ParishCast is also a cost-effective communications tool dedicated to making it easier for your parish to connect to everyone associated with your ministry, anytime, anywhere. ParishCast messages can be used for all your parish's messaging needs including events, schedule changes, quick surveys, emergencies, volunteer sign-ups, prayer requests, devotionals, and much more.

## Stay in touch with your visitors.

ParishCast is a flexible rapid notification system that allows your church to collect information and start a conversation with visitors before they leave your building. Parishes use ParishCast to help visitors connect in a relevant and low-key manner that visitors will recognize and appreciate.

For visitors to your parish, imagine the variety of occasions for which a rapid message can be used – welcome greeting, event announcements, and reminders. For your parishioners, ParishCast reminds them of schedule changes, emergency notifications, quick surveys, volunteer sign-ups, prayer requests and updates, devotional messages – you will quickly discover that ParishCast makes it easy for you to keep your parish at the forefront of everyone's mind while they are at home, work, in commute – anywhere!

Also, imagine the time your team will save when your visitor contact information is already added to your database before the end of your event!

ParishCast's flexible rapid notification system allows you to engage and minister by delivering messages the way your parishioners, donors, visitors, staff, volunteers, and ministry partners want to receive them, anywhere, anytime.



## Innovative Benefits and Technology

- Use your ConnectNow Family Suite database to communicate with your parishioners. Please see integration information for more details.
- Phone calls in your voice or text-to-speech
- SMS text messaging
- Bulk email messaging with advanced analytics and open statistics
- Social media integration
- Recipient language preferences
- Automated severe weather alerts to help keep your parishioners, ministry leaders, and volunteers safe at all times, day or night
- Quickly send alerts from the office, from home, or even on the go, with ParishCast's Mobile Command Center App



## Web Portal & Mobile Command Center

- Send (or schedule) alerts, integrate contact information from a computer, iOS, or an Android mobile device
- Sync alerts to social media accounts
- Assign user privileges, manage account details, create and store message templates
- Track the success of your messages by advanced reports
- Optional access available for recipients to edit their contact information from within your account



## Interactive Voice Response

- Voice messages can be recorded in your own voice and sent from anywhere in the world
- Option of using any mobile or landline phone combined with the ParishCast Interactive Voice Response Phone System
- Easy toll-free number access allows you to send a message to everyone in your ParishCast system or to only specific groups

## Contact Us

To hear more about ParishCast and how it can improve communication with parishioners, visitors, ministry leaders, and volunteers, call 866-930-4774 or visit [parishsoft.com/parish/parishcast](http://parishsoft.com/parish/parishcast).